



ORDER

Flight Dates **08/08/12-08/14/12**

Contract / Revision **307241 / MAIG**

Original Date / Revision
08/07/12 08/09/12

Advertiser **Mayors Against Illegal Guns**

Agency **Buying Time LLC**

Buying Contact

**650 Massachusetts Avenue NW - S
Washington, DC 20001**

Product

MAIG

Agency Com 15%

Billing Contact

**650 Massachusetts Avenue NW - S
Washington, DC 20001**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **2187**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL ISS

Product Codes DO

Priority P-2

Advertiser Ref

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	4	\$3,060.00	\$3,600.00	0.00	07/30/12	08/14/12	4	\$3,060.00	\$3,600.00
Totals	4	\$3,060.00	\$3,600.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	08/09/12	08/14/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	- 1- 1- - -	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	- - - 1- - -		1				\$900.00		0.00			
		Week: 08/13/12	08/19/12	- 1- - - - -		1				\$900.00		0.00			
N 2	KNXV	08/08/12	08/10/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	- - 1- 1- - -	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	- - 1- 1- - -		2				\$900.00		0.00			



KNXV

Print Date: 08/09/12

Page 2 of 2

**KNXV-TV
PHOENIX**Contract / Revision **307241** Flight Dates **08/08/12-08/14/12**Hiatus DatesOriginal Date / Revision 08/07/12/ 08/09/12Order Sep 00:20:00Advertiser **Mayors Against Illegal Gun** Product **MAIG**Estimate # **2187**

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 2	KNXV	08/08/12	08/10/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	-- 1- 1--	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/06/12	08/12/12	-- 1- 1--	2		\$900.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
2	KNXV	08/06/12-08/12/12		M-F 6pm-630pm	6pm-630pm		-- W- - F- - - -	:30	(\$900.00)	0.00	NM					
See MG 2.3																
[na - program change MJ 8/7]																
3	KNXV	08/13/12-08/13/12		M-F 6pm-630pm	6pm-630pm		M- - - - -	:30	\$900.00	0.00	NM					
Ⓜ MG for 2.2 08/10																
														Totals	4	\$3,600.00

*Tax 1 Note: Tax 0.5%.

*Tax 1 Note: Tax 0.5%.